

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) Transfer label material for image transfer, comprising a backing carrier material and a transfer layer, said transfer layer at least comprising an image layer, ~~[[and]] an adhesive layer and an opaque pigmented layer between the adhesive layer and the image layer, said pigmented layer comprising a binder material, at least one pigment and at least 0.1 to 5 [[wt%]] wt. %, calculated on the basis of the pigment pigmented layer, of aluminum powder (dry weight), said aluminum powder being present in a weight percent which is sufficient to provide enough opacity to effectively mask printing on an underlying substrate.~~
2. (cancelled)
3. (previously presented) Transfer label material according to claim 1, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
4. (currently amended) Transfer label material according to claim 1, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ , preferably between 5 and 50  $\mu\text{m}$ .
5. (previously presented) Transfer label material according to claim 1, wherein the pigmented layer contains a water based ink as binder material.
6. (currently amended) Shaped object, having at least one surface, being provided with at least one label transferred from a transfer label material comprising a backing carrier material and a transfer layer, said transfer layer at least comprising an image layer, an adhesive layer and ~~[[a]] an opaque pigmented layer between the adhesive layer and the image layer, said pigmented layer comprising a binder material, at least one pigment and at least 0.1 to 5 [[wt %]] wt. %, calculated on the basis of the pigmented layer, of aluminum powder (dry weight), said aluminum powder being present in a weight percent which is sufficient to provide enough opacity to effectively mask printing on an underlying substrate.~~
7. (currently amended) Transfer label material according to claim ~~[[2]]~~ 4, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
8. (currently amended) Transfer label material according to claim ~~[[2]]~~ 1, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ , preferably between 5 and 50  $\mu\text{m}$ .